

How PCMK™ Benefits Your Clients

How CLI's PCMK, Power Coaching® with Mind-Kinetics®, maximizes benefit to your clients.

PCMK, Power Coaching with Mind-Kinetics, assists people in **dramatically improving their performance** at home and at work. Our clients tell us we are 'The Masters' of changing unconstructive habits and behaviours into positive ones faster and more effectively than anyone.

Characteristics of the PCMK™ AWARD-WINNING TOOLS	This ENHANCES YOUR CLIENT'S LIFE Personally & Professionally.
<ol style="list-style-type: none"> 1. PCMK creates a shift in thinking. Science has proven that habits and behaviours will only change if there is a physiological biological shift in your client's brain. 2. PCMK gets to the heart of the issue, (root cause), surrounding your client's inability to master any challenge in life and the inability to achieve goals. 3. PCMK trains the brain to enhance bilateral thinking - switching easily between left and right hemispheres. Both IQ and EQ are strengthened. 4. PCMK tools, over 60 in number, are based on Universal Laws of Human Behaviour. Developed by CLI, these tools are unparalleled performance boosters. 5. PCMK permanently turns your client's negative patterns of thoughts, words and actions into positive patterns. 6. PCMK tools are deeply steeped in 75+ values of humanity like justice, integrity, respect, acceptance and tolerance. 7. PCMK assists in peacefully resolving complex situations like harassment. 8. PCMK tools are universal. Used in all areas of life for all issues and goals, PCMK also works on all four levels: emotionally, spiritually, physically & intellectually. 9. PCMK tools are used daily for self-coaching. 	<ol style="list-style-type: none"> 1. This means faster positive change for your client. Oxygen and glucose will finally reach our thinking cells bringing changes in perceptions, behaviours & habits. 2. This means that your client will finally understand why they do the things they do. They can then make the positive choice to change behaviours and habits. 3. We call this "being an Einstein" because it stimulates your client's genius. This creates faster thinking and the ability to "stream in" solutions to problems or challenges with much greater ease. 4. Your client stops blaming self and others. Understanding 'The Laws' brings peace of mind. Your client becomes more compassionate towards self and others & sees their greatness. 5. Your client will overcome negative self-talk. That voice inside that keeps saying "You can't do this OR you're not worthy of success" will exit your client's life. 6. Everyday these tools will invite your client to more truly live their values. They will begin to show greater self love, accept others more and become a stronger role model of honesty, courage and faith in self. 7. Employees go back to work with no blame. Productivity improves within the team. 8. The solution of issues and achievement of goals in all 7 areas and on all 4 levels of your client's life provides them with greater life balance & more harmonious relationships. 9. Client enjoys fast results with self-coaching.